



## NEWS RELEASE

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### **Inlanta Mortgage Adds Business Development Manager**

**Brookfield, Wis., July, 26 2011** – Inlanta Mortgage is pleased to announce the addition of Peter Salamone to its corporate staff. As Business Development Manager, Salamone will focus on recruiting Branch Partners to expand Inlanta’s Partner Branch network and increase corporate sales.

Salamone comes to Inlanta with 19 years of experience in the mortgage industry. He was previously a Wholesale Account Executive with MetLife Home Loans. Prior to that, he worked in the retail and wholesale channels of the mortgage industry and held managerial positions in both operations and sales. Salamone has also been an active member of the Wisconsin Bankers Association.

#### **About Inlanta Mortgage**

Headquartered in Brookfield, Wis., Inlanta Mortgage was established in 1993. The company has grown to 28 branches in 14 states and nearly 200 employees. Inlanta Mortgage provides its partner branches with Fannie Mae/Freddie Mac agency products, as well as a full suite of jumbo and portfolio programs. The company is delegated FHA/VA, FHA 203K and USDA approved.

Inlanta Mortgage has been listed on *Mortgage Technology’s* Top 25 Tech Savvy Lenders List, *Milwaukee Magazine’s* “Top Mortgage Professionals”, and *Milwaukee Business Journal’s* “Top 25 Largest Milwaukee-Area Mortgage Banking Companies.” Inlanta has also received the Platinum Million Dollar USDA Lender Award and was a finalist for the 2010 Mortgage Technology Award.

The company’s platform supports high producing professional partner offices with the latest technology and product menu focused on unsurpassed service and quality to both the consumers and employees. Inlanta takes pride in the highest level of honesty, integrity and ethics in all its business dealings. It is a member of numerous state Mortgage Bankers Associations and Lenders One, the largest cooperative of mortgage bankers in the nation. Inlanta is an accredited member of the Better Business Bureau with an A+ rating. For more information, please call Inlanta Mortgage at 262-439-4260, email [info@inlanta.com](mailto:info@inlanta.com) or visit the company’s website at [www.inlanta.com](http://www.inlanta.com).