



NEWS RELEASE

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Inlanta Mortgage Receives USDA Homeownership Awards

WAUKESHA, WI – SEPTEMBER 7, 2010 - Inlanta Mortgage received two awards from the United States Department of Agriculture (USDA) Rural Development Wisconsin State Director, Stan Gruszynski. Inlanta Mortgage's corporate office is a recipient of the Million Dollar Lender Silver Award and its' Antigo, Wis branch office (doing business as First Choice Mortgage) is awarded the Million Dollar Lender Gold Award.

The awards recognize lenders who have made a significant contribution in assisting Wisconsin rural residents achieve the dream of homeownership, in partnership with USDA Rural Development and the Guaranteed Rural Housing (GRH) program. Awardees have utilized in excess of \$2 Million (for the Gold) and \$1 Million (for the Silver) of GRH program funds in fiscal year 2009 in earning this recognition.

Representatives from Rural Development presented the award to Mike Fittante and Jim Fittante, Managers of the Antigo, Wisconsin branch office and Joe Ramis, Branch Recruitment Director, Nicholas DelTorto, Executive VP, and Jean Badciong, COO from the Inlanta Mortgage corporate office at a small ceremony on September 1, 2010.

"We're thrilled to receive this award," said Badciong. "Our Antigo branch has worked hard to help many local residents achieve their dream of homeownership and is receiving this award for the third consecutive year. This [GRH] program allows our customers in Antigo and throughout Wisconsin to obtain affordable housing, pride of ownership and most importantly helps the communities in which they purchase. Serving rural Wisconsin is a great honor for all Inlanta and First Choice Originators."

"By working in partnership with lending institutions across Wisconsin, thousands of rural families have become homeowners," said Gruszynski. "Our partnership with Inlanta Mortgage and our other approved lenders are highly valuable," he added, "and we look forward to sharing continued success with them as we provide affordable homeownership opportunities created through our Home Loan programs."

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About Inlanta Mortgage:

Headquartered in Waukesha, Wis., Inlanta Mortgage is a mortgage banking company conducting business in Wisconsin, Arizona, Colorado, Illinois, Indiana, Iowa, Florida, Kansas, Kentucky, Michigan, Minnesota, Missouri, and North Dakota.

Established in 1993, the company has grown to 27 branches in thirteen states and more than 200 employees. Inlanta Mortgage provides its partner branches with outstanding support services, including underwriting, marketing, compliance, processing, human resources, training, technology, accounting, legal and in-house funding. Customers working with Inlanta Mortgage professionals have access to a variety of loan programs, including FHA.

Inlanta Mortgage upholds the highest level of honesty and ethics, delivering superior service and building long-lasting relationships. It is a member of the Mortgage Bankers Association and Lenders One, the largest cooperative of mortgage bankers in the nation. Inlanta is an accredited member of the Better Business Bureau with an A+ rating.

For more information, please call Inlanta Mortgage at 262-513-9853, e-mail info@inlanta.com or visit the company's Web site at www.inlanta.com.

About the United States Department of Agriculture Rural Development: USDA

Rural Development's mission is to deliver programs in a way that will support increasing economic opportunity and improve the quality of life of rural residents. As the lead federal agency for rural development needs, USDA Rural Development returned nearly \$744 million dollars this past year to rural Wisconsin communities. Funds are used to finance and foster growth in homeownership, business development, and critical community and technological infrastructures. Further information on USDA Rural Development programs is available at a local USDA Rural Development office or by visiting the web site at <http://www.rurdev.usda.gov/wi>.

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